



Soccer Shots Global Goals

Stronger Youth. Beyond the Game.



Soccer Shots Global Goals is a 501c3 organization that provides opportunities for growth to disadvantaged children, through soccer, across the US and around the world.

soccershots.org/globalgoals



Entrepreneur's
**FRANCHISE
500**
RANKED #1
IN CATEGORY
2012

**RANKED #1
FOR 2012
IN CHILDREN'S
FITNESS**

Soccer Shots

Introducing
your child
to the
**world's
GREATEST
game.**





It's more than soccer!

Soccer Shots is the national leader in youth soccer development for children ages 2 through 8. Our program has been created under the guidance of childhood education specialists, MLS® and USL® professional soccer players, and experienced and licensed soccer coaches.

Our innovative lesson plans are developmentally appropriate and tailored specifically to the three distinct age groups we teach. Using these creative and age-appropriate curricula and infusing each lesson plan with enthusiasm and structured activity, Soccer Shots aims to leave a lasting, positive impact on every child we serve.

Benefits

By enrolling your child in Soccer Shots, you can expect the following:

- Increased psychomotor development through fun fitness activities.
- Introduction to team dynamics
- Character formation through life lessons such as honesty, sharing, respect, and positive attitudes.
- Development of active lifestyle habits
- Individual skill development
- Coordination, balance, and agility development

No gear needed! All soccer equipment is provided to program participants.

Programs

MINI

2 to 3 year olds

Soccer Shots Mini is a high-energy program introducing children to fundamental soccer principles, such as using your feet, dribbling, and the basic rules of the game. Through fun games, songs, and positive reinforcement, children will begin to experience the joy of playing soccer and being active.

CLASSIC

3 to 5 year olds (Pre-K)

For nearly 15 years, Soccer Shots has been introducing soccer exclusively to children ages 3 to 5. Using creative and imaginative games, weekly sessions focus on basic soccer skills like dribbling, passing, and shooting. We also highlight a positive character trait each session such as respect, teamwork, and appreciation. Soccer Shots will expose your child to the fun of soccer and provide the foundation needed to get started in the sport.

PREMIER

5 to 8 year olds (K-2nd)

This program is for children who are new to soccer or who want to build upon what they have learned in Soccer Shots Classic. Focusing on individual skill, fitness, and sportsmanship, each session provides an opportunity for kids to be challenged through fun games and team competitions. Children will also be introduced to tactical elements of the game as they prepare to play on competitive teams.

*Ask your local director if they offer our match-based program!

Local Leadership

Jon Beyerle, Director:

Jon Beyerle is the Owner of Soccer Shots of Greater Charlotte. He began playing soccer when he was 6 years old and continues to this day. He played at Messiah College, where he received a bachelor's degree in education. Following graduation, he played for various men's club teams, spanning from New York to California, has coached children of all ages and was the Director of the Tri-Valley YMCA Soccer Camp in Oneida, NY. Jon is a member of the NSCAA and lives in Huntersville with his wife Lauren, daughter Jenna and son Owen.

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